

SANTEE LAKES RECREATION PRESERVE

SPONSORSHIP OPPORTUNITIES

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ABOUT SANTEE LAKES

Santee Lakes Recreation Preserve hosts over 700,000 visitors annually. The 190-acre Park has seven beautiful recycled water lakes that are stocked with sport fish year-round. Amenities at Santee Lakes include: camping, cabin rentals, fishing, boating, playgrounds, walking trails, facility rentals, special events, and approximately 230 bird species. Santee Lakes Recreation Preserve is owned and operated by Padre Dam Municipal Water District. Santee Lakes is self-sustaining, receiving no funds from water/sewer ratepayers or taxpayer subsidies. Guest user fees, grants and awards, collaborations with community groups, and sponsorships allow Santee Lakes to operate.

WE ARE SOCIAL!

With overover 62,000 followers on social, we reach thousands of people each day.

SANTEELAKES.COM

Our website has over 1M views annually, with 41% of users located in San Diego County.

SANTEE LAKES CONTACT DETAILS

Office

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SPONSORSHIP OPPORTUNITIES



FISHING EVENTS

Catfish Opener | April
Trout Opener | November
Winter Classic | January

ANNUAL EVENTS

Concert Series on the Deck | May - September
Spring Market | May
July 4th Parade | July
Ladies at the Lake Fall Market | October
Halloween Spooktacular | October

CAMPGROUND EVENTS

Campground Events | Various dates

SPONSORSHIP OPPORTUNITIES



CATFISH SEASON

APRIL - OCTOBER

TROUT SEASON

NOVEMBER - MARCH

CATFISH STOCKS:

18,000 lbs. stocked
April - September

TROUT STOCKS:

16,000 lbs, stocked
November - March

Catfish Season Tagged Fish Sponsor - $1000

When you sponsor our catfish season, the sponsor will receive social media promotion and your logo added to the fishing page on our website for the season.

Trout Season Tagged Fish Sponsor - $1000

When you sponsor our trout season, the sponsor will receive social media promotion and your logo added to the fishing page on our website for the season.

Catfish & Trout Season Tagged Fish Sponsor - $1800

When you sponsor our catfish and trout seasons, the sponsor will receive social media promotion and your logo added to the fishing page on our website for both seasons.

All Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

CONCERT SERIES ON THE DECK

MAY - SEPTEMBER



Enjoy music from every genre at our Concert Series on Deck every Saturday in May and Fridays and Saturdays June through September! We will be hosting 40 live concerts.

March 1 commitment date

Title Sponsor - $10,000

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on concert signage at each event, our website, and you will receive targeted social promotion, and a press release. Title Sponsor will receive mentions during live concert announcements throughout the season and opportunities for the Title Sponsor to have giveaways or promotions at each concert.

Champion Sponsor - $5,000

When you become a Champion Sponsor, you will receive your company logo included on our website and targeted social promotion and mentions during live concert announcements throughout the season.

All Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES



SPRING MARKET

MAY

Shoppers and craft fair goers throughout San Diego anticipate these events each year! This is a great opportunity to come to a beautiful outdoor setting and view unique items and shop from a large variety of local vendors in the Spring.

March 1 commitment date

Title Sponsor - $2,000

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on our website, you will receive targeted social promotion, and a press release.

Champion Sponsor - $800

When you become a Champion Sponsor, you will receive your company logo included on our website and targeted social promotion.

Ally Sponsor - $350

When you become an Ally Sponsor, you will receive targeted social promotion.

All Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES



LADIES AT THE LAKE FALL MARKET

OCTOBER

Shoppers and craft fair goers throughout San Diego anticipate these events each year! This is a great opportunity to come to a beautiful outdoor setting and view unique items and shop from a large variety of local vendors in the Fall.

August 1 commitment date

Title Sponsor - $2,000

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on our website, you will receive targeted social promotion, and a press release.

Champion Sponsor - $800

When you become a Champion Sponsor, you will receive your company logo included on our website and targeted social promotion.

Ally Sponsor - $350

When you become an Ally Sponsor, you will receive targeted social promotion.

All Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

JULY 4TH PARADE

JULY

Our July 4th Parade is something the community looks forward to and participates in as part of their Indepandence Day celebrations!



April 1 commitment date

Title Sponsor - $2,000

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on our website, you will receive targeted social promotion, and a press release.

Champion Sponsor - $800

When you become a Champion Sponsor, you will receive your company logo included on our website and targeted social promotion.

Ally Sponsor - $350

When you become an Ally Sponsor, you will receive targeted social promotion.

All Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

HALLOWEEN SPOOKTACULAR

OCTOBER

Our Annual Spooktacular & Trunk-or-Treat Event is a ghoulish day of games, inflatables, face painting, creepy critters, photo opportunities, and of course, a trunk or treat hosted by local businesses.



HALLOWEEN SPOOKTACULAR

October 1 commitment date

Activity Sponsor - $500

When you become an Activity Sponsor, you will receive a choice trunk or treat location, social media recognition on our platforms and your logo on our website.

Inflatable Sponsor - $300

When you become an Inflatable Sponsor, you will receive one trunk or treat space and social media recognition on our platforms.

Trunk or Treat Participant - $100

As a Trunk or Treat Participant, you will receive one trunk or treat space where you can promote your business to our guests.

All Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES



CAMPGROUND EVENTS

Our camping guests look forward to our Summer Concerts, July 4th Golf Cart Parade, Sports on the Lawn events and Laser Tag in the Campground! We host weekly events in our Clubhouse as well as other special events throughout the year.

CAMPGROUND EVENT SPONSOR

Happy Camper Title Sponsor - $500

When you become a Happy Camper Title Sponsor, your company logo will be included on our website for one year. Sponsor will receive social media promotions when events are posted, TV monitor promotion and camper correspondence to approximately 25K campers.

INCLUDES:
EASTER EVENT
JULY 4TH PARADE
OCTOBER EVENTS
NYE EVENT

Campfire Sponsor - $250

When you become a Campfire Sponsor, your company will be included in our social media promotions and camper correspondence.

INCLUDES:
CRAFT ACTIVITIES
GAME ACTIVITIES

Sports on the Lawn Sponsor - $250

When you become a Sports on the Lawn Sponsor, your company will be included in our social media promotions and camper correspondence.

INCLUDES:
LASER TAG
LAWN GAMES

YOU ARE ALSO WELCOME TO DONATE NEW SPORTING EQUIPMENT OR CRAFT SUPPLIES VALUED AT $250 AND RECEIVE THE SAME BENEFITS.

All Sponsorship Opportunities